

BURBERRY INSPIRE & LEEDS YOUNG FILM



Welcome to year three of the Burberry Inspire programme. This year you will be working with Leeds Young Film and learning all about film and filmmaking.

We are looking forward to meeting you in person but until we do, we have put together a set of three challenges, which can be found on the other side of this sheet, to get you thinking about visual storytelling. These are simple activities which you can do at home using any device that you have available - smartphone, tablet or even a camera if you have access to one.

This year's theme for the project is Inspired Places and we've incorporated an element into each challenge to get you thinking creatively about your home and where you live.

In your creativity kit you will find several items to help you with the challenges: a selfie-stick tripod that you can use while filming; a storyboard notebook and pencil to help you plan your film and your shots; and some picture prompt tokens that you can use to help kickstart your story ideas.

If you find the items in the kit useful and you enjoyed the challenges, why not use them to come up with a story idea and film of your own?

We're excited to see your responses to the challenges and look forward to meeting you in school, where we will be able to help you develop your ideas, teach you more about how to make a film and introduce you to the world of cinema.

Until then, enjoy being part of the global Burberry Inspire project!

INTRODUCTION TO FILMMAKING

Calling all budding filmmakers, actors and performers - it's time to test your camera, acting and storyboarding skills in these simple film activities. Each short activity is designed to get you thinking about visual storytelling and for you to show off your home and local area in new and creative ways. No experience is necessary. Just get started!

MINI BLOCKBUSTER



Pick up a camera and film a 60-second journey to a place you visit every day. Your film must be shot in a single take without any edits.

TIP: Keep it simple and just improvise your film. Try to make your film engaging by including elements such as any interesting features, the ways the area is used, the history of the place, etc.

AMAZING IF your journey can have an exciting beginning and end.

MIME A FAMILIAR SCENE



Film yourself using just body language to recreate an everyday activity at a place familiar to you (e.g. shop, school, park).

TIP: Use facial expressions, physical gestures and your eyes to emphasise your actions and responses to what you are partaking in.

AMAZING IF you can show your film to family and friends to see if they can guess what you are doing and where it is taking place.

GET STORYBOARDING!



Use one of the pages in your provided Storyboard Notebook to storyboard an everyday scenario at a place you visit daily (e.g. your morning routine, a school lesson, a trip to the shop).

TIP: You don't have to be an artist - just use simple stick figures to describe the action and make it clear where each location is set.

AMAZING IF you can draw recognisable locations and landmarks.

SHARE YOUR WORK WITH US! Upload your films and storyboards to your school's portal (TBC)